

NCC Cable System Order

11762913

| | | | | | |
|-------------------|----------------------------|-----------------|---------------------------|------------------|---------------|
| Order # | 62338232 | Flight Dates | 09/26/16 - 10/02/16 | Update Date | 10/11/16 |
| Syscode | 1709 | Agency | Medium Buying LLC | Version | 2 Vs. 1 |
| System Name | Spectrum/Iron Mountain, MI | Advertiser | Ron Johnson for US Senate | Show All Lines | |
| Market | Marquette | Client Code | | Total # of Weeks | 1 |
| AE | Andrew Volles | Product Code | | Total | \$54.00 |
| Sales Coordinator | Luke Priddy | Est Code | 926Debate | Commission | \$8.10 |
| Office | Washington | Product Name | Pres. Debate | Net Total | \$45.90 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 6 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | Cable Nielsen Live+1 Jul16 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | - |
| | | | | CPP | - |

Comments : R3: 10.11 MG. Dropped 4 spot. -\$36 change. Please review and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------------------|
| 1 | CNN | Presidential Debate | 9/26/16 | 10/2/16 | 18:00 | 20:00 | X | | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | Presidential Debate 9/26 |
| 2 | CNN | Presidential Debate | 9/26/16 | 10/2/16 | 21:30 | 23:00 | X | | | | | | | - | - | 0 | \$9.00 | \$0.00 | 30 | R3-1x |
| 3 | FXNC | Presidential Debate | 9/26/16 | 10/2/16 | 18:00 | 20:00 | X | | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | Presidential Debate 9/26 |
| 4 | FXNC | Presidential Debate | 9/26/16 | 10/2/16 | 21:30 | 23:00 | X | | | | | | | - | - | 0 | \$9.00 | \$0.00 | 30 | R3-1x |
| 5 | MNBC | Presidential Debate | 9/26/16 | 10/2/16 | 18:00 | 20:00 | X | | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | Presidential Debate 9/26 |
| 6 | MNBC | Presidential Debate | 9/26/16 | 10/2/16 | 21:30 | 23:00 | X | | | | | | | - | - | 0 | \$9.00 | \$0.00 | 30 | R3-1x |
| 7 | CNBC | Presidential Debate | 9/26/16 | 10/2/16 | 18:00 | 20:00 | X | | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | Presidential Debate 9/26 |
| 8 | CNBC | Presidential Debate | 9/26/16 | 10/2/16 | 21:30 | 23:00 | X | | | | | | | - | - | 0 | \$9.00 | \$0.00 | 30 | R3-1x |
| 9 | HLN | Presidential Debate | 9/26/16 | 10/2/16 | 18:00 | 20:00 | X | | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | Presidential Debate 9/26 |
| 10 | HLN | Presidential Debate | 9/26/16 | 10/2/16 | 21:30 | 23:00 | X | | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | Presidential Debate 9/26 |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| SPOTS | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 |
| AMT | \$54.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$54.00 |

SYSTEM APP: SALES ACCT Date Printed 10/12/16

62338232 | Marquette | Spectrum/Iron Mountain, MI | 1709 |